



Our Signature Winter Tradition!

December 7, 2019 • The Madison Club



Tea & Trains is a holiday tradition for Madison area families, featuring our signature train collection by guest conductors, an enchanting reading, themed arts and craft stations, an exciting silent auction, and of course, our high tea including hot chocolate bar, finger food and dessert bonanza. This holiday tradition is a treat for the young and young at heart.

Thanks to your support, Madison Children's Museum will continue to champion early childhood learning through dynamic, interactive programs and exhibits.



Deadline for Sponsorship: October 31, 2019

Presenting Sponsor: \$5,000	Title: \$2,500
Exclusive naming privilege , i.e., Tea & Trains, presented by Sponsor	Company name prominently displayed throughout event
Opportunity to staff an activity table – bring your own game and prizes or ask for ideas from your MCM contact	Opportunity to staff an activity table – bring your own game and prizes or ask for ideas from your MCM contact
15 Tea & Trains Event Tickets	10 Tea & Trains Event Tickets
Opportunity to donate 350 items for attendee gift bags	Opportunity to donate 350 items for attendee gift bags
Marketing and social media exposure: logo and name recognition on printed and online promotion including save-the-date email, invitation email, event posters, program, “thank you” poster, Facebook, Twitter, and website. Printing deadlines apply.	Marketing and social media exposure: logo and name recognition on printed and online promotion including save-the-date email, invitation email, event posters, program, “thank you” poster, Facebook, Twitter, and website. Printing deadlines apply.
Major: \$1,500	Supporting: \$1,000
6 Tea & Trains Event Tickets	4 Tea & Trains Event Tickets
Opportunity to donate 350 items for attendee gift bags	Opportunity to donate 350 items for attendee gift bags
Marketing and social media exposure: logo and name recognition on printed and online promotion including save-the-date email, invitation email, event posters, program, “thank you” poster, Facebook, Twitter, and website. Printing deadlines apply.	Marketing and social media exposure: logo and name recognition on printed and online promotion including save-the-date email, invitation email, event posters, program, “thank you” poster, Facebook, Twitter, and website. Printing deadlines apply.



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