



Wonder Ball

Disco Inferno

October 23, 2020
The Edgewater Hotel

Wonder Ball is Madison's most playful gala! This black-tie costume ball invites you into a marvel-filled world for grown-ups. This year, in honor of the museum's 40th anniversary, we invite you to Disco Inferno: a 70s inspired night of music, light, and fun supporting Madison Children's Museum.

Get out your best sequins or leisure suit and join us for a night of groovy entertainment, delicious food and drink, outta sight auction items, and, of course, you'll boogie down to the live music of VO5.

For the past 40 years, Madison Children's Museum has nurtured early childhood learning through dynamic, interactive exhibits and programming. Wonder Ball makes this important work possible, so come hustle the night away in support of learning through play.



2020 WONDER BALL SPONSORSHIP OPPORTUNITIES

Presenting: \$10,000

Exclusive event naming privilege

Co-host the event welcome and program

with Deb Gilpin, President & CEO of Madison Children's Museum

Two tables for up to 20 guests, which include appetizers, dinner, and drinks

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your tables

Largest ad in the projected event program

Title: \$5,000

One table for up to 10 guests, which includes appetizers, dinner, and drinks

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Large ad in the projected event program

Major: \$2,500

One table for up to 8 guests, which includes appetizers, dinner, and drinks

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Medium ad in the projected event program

Supporting: \$1,500

Seating for up to 4 guests, which includes appetizers, dinner, and drinks

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Small ad in the projected event program



madison children's museum

2020 SPECIAL WONDER BALL SPONSORSHIP OPPORTUNITIES

Limit one sponsor per special opportunity

Entertainment: \$7,500

Wonder Ball always puts on a great show; past acts have included circus acts, death-defying magic tricks, and some of Madison's premiere bands. Be a part of the entertainment at the heart of the celebration!

One table for up to 10 guests, which includes appetizers, dinner, and drinks

Special announcement of your sponsorship at the start of the entertainment

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Large ad in the projected event program

Live Auction: \$5,000

Promote your organization by sponsoring the popular live auction that features luxurious items and experiences!

One table for up to 8 guests, which includes appetizers, dinner, and drinks

Special announcement of your sponsorship at the start of the entertainment

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Medium ad in the projected event program

Wine Pull: \$2,500

It's a sponsorship that pops! This fun and interactive game of chance is always a winner with gala guests and a sure way to promote your organization in a splashy way.

Seating for up to 4 guests, which includes appetizers, dinner, and drinks

Logo placement on the wine pull tags placed on each bottle

Marketing and social media promotion: logo or name recognition on the invitation, emails, social media, website, and event materials. Printing deadlines apply

Logo on signage at your table

Medium ad in the projected event program

Thank You

Thank you for considering a sponsorship of Wonder Ball 2020. As a sponsor, you will join the community of organizations that support Madison Children's Museum and receive invitations to receptions and a quarterly newsletter for behind-the-scenes looks at our programs and exhibits.

Questions? Please contact:

Anna Strand | (608) 658-6670

astrand@madisonchildrensmuseum.org



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2020 SPONSORSHIP COMMITMENT FORM

Deadline: August 18, 2020



SPONSORSHIP LEVEL

- ☐ Presenting \$10,000 ☐ Title \$5,000 ☐ Major \$2,500 ☐ Supporting \$1,500
☐ Entertainment \$10,000 ☐ Live Auction \$5,000 ☐ Wine Pull \$2,500

SPONSOR INFORMATION

Business Name _____

Business Mailing Address _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Phone _____ Email _____

PAYMENT INFORMATION

- ☐ Check (preferred method) payable to Madison Children's Museum Foundation, Inc.
☐ Please send an invoice
☐ Please bill my credit card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # _____ Expiration date _____

Name on card _____ Security code _____

Signature _____

PLEASE RETURN THIS FORM TO

Madison Children's Museum
Attention: Anna Strand
100 N. Hamilton Street
Madison, WI 53703

Email: astrand@madisonchildrensmuseum.org
Phone: (608) 354-0517

Please send an **.ai** or **.eps** version of your logo to Anna Strand at astrand@madisonchildrensmuseum.org

Thank you for your support! Sponsorships must be confirmed before August 18, 2020 to guarantee name or logo recognition on print publicity. Event sponsorships are exclusive from corporate membership benefits. Please contact Madison Children's Museum to learn more about becoming a corporate member.

Madison Children's Museum is a not-for-profit, 501(c)3 organization (Tax ID: 39-1383497). Your gift is tax deductible to the fullest extent provided by law. The fair market value of sponsorship benefits cannot be paid from donor-advised funds or foundations.



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