



Madison's Most Playful Game of Golf!

May 22, 2017 • Maple Bluff Country Club, Maple Bluff

Held each May, the MCM Spring Scramble offers a fun-filled day complete with golf, networking, contests, unique games, great food and drinks. Spring Scramble sponsorships are an excellent, cost-effective way to gain exposure for your business and a fun way to entertain business partners and prospective clients — all while supporting Madison Children's Museum.

Sponsorships are available at many price points and all levels include a golf foursome. Your sponsorship includes cart fees; on-course lunch; access to member locker rooms; warm-up and practice areas; and dinner following play.



madison children's museum

MadisonChildrensMuseum.org

LEARN THROUGH PLAY

All funds raised from this event will help families play, create, imagine, and learn together



2016 SPONSORSHIP OPPORTUNITIES

May 22, 2017 • Maple Bluff Country Club, Maple Bluff
 Registration: 9:30 a.m. Scramble Begins: 10:30 a.m.
 Dinner Buffet/Program: 4:00 p.m.

SPONSORSHIP LEVEL (All levels include one foursome)	Presenting	Clubhouse	Games	Hole	Foursome
ON-SITE EVENT EXPOSURE					
Exclusive event naming privilege (i.e., Spring Scramble, presented by SPONSOR)	✓				
Podium time during tournament welcome	✓				
Branded putting green and putting challenge sponsor		✓			
Exclusive logo recognition on All-Play games wristbands			✓		
4 All-Play games wristbands (\$260 value)	✓	✓	✓		
Clubhouse check-in banner recognition	Logo	Prominent Name	Prominent Name	Name	
Branded tournament hole flag	Logo	Logo		Logo	
Branded tee box flutter flag	2 Large Flutter Flags, 1st Tee	2 Large Flutter Flags, 10th Tee	19th Hole	Signage	
Special marketing opportunity	Hole	Hole	Clubhouse/ Course Side	Hole	
Gift bag promotional opportunities	✓	✓	✓	✓	
BRAND EXPOSURE & VISIBILITY					
Press release	Top Billing	Prominent Name	Prominent Name		
Social media — over 13,500 Facebook likes and over 1,550 Twitter followers	Top Billing	Name	Name		
Event emails — sent to over 19,500 email addresses	Logo	Logo	Logo		
Museum Cumulative Donor Board	✓	✓	When total giving surpasses \$5,000	When total giving surpasses \$5,000	When total giving surpasses \$5,000
Museum website special events page — MCM website receives over 220,000 unique visitors annually	Logo	Logo	Logo	Name	
Museum annual report recognition	✓	✓	✓	✓	✓
EMPLOYEE ENGAGEMENT OPPORTUNITIES					
Museum admission guest passes (admits 4)	15 Passes	10 Passes	5 Passes	5 Passes	2 Passes
SPONSORSHIP AMOUNT	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000

Note: One Presenting sponsorship, one Clubhouse sponsorship, one Games sponsorship, 16 Hole sponsorships and 17 Foursome sponsorships are available for this event.



2017 SPONSORSHIP COMMITMENT FORM

DEADLINE: May 1, 2017



SPONSORSHIP LEVEL

- Presenting \$7,500 Clubhouse \$5,000 Games \$2,500
- Hole \$1,500 Foursome \$1,000
- Add 4 All-Play games wristbands to my order \$200

SPONSOR INFORMATION

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

- Check is enclosed, payable to MCM Foundation, Inc.
- Please send an invoice
- Please bill my credit card: Visa MasterCard American Express Discover
- Card # _____ Expiration date _____
- Name on card _____ Security code _____
- Signature _____
- I will make an in-kind donation of: with a value of \$ _____
- I have enclosed my in-kind donation Please contact me to arrange pick-up (in Madison area)
- I can not attend, but please accept a donation of \$ _____

PLEASE RETURN THIS FORM TO

Madison Children's Museum, Attention: Stephanie Sabo
100 N. Hamilton Street, Madison, WI 53703

Email: ssabo@madisonchildrensmuseum.org | Phone: 608.354.0536 | Fax: 608.268.1398

Presenting, Clubhouse, Games and Hole sponsors, please send a .jpg or .png AND an .ai or .eps version of your logo to Stephanie Sabo at ssabo@madisonchildrensmuseum.org

Thank you for your sponsorship! Sponsorship commitment must be confirmed before May 1, 2017 to guarantee name or logo recognition on print publicity. Event sponsorships are exclusive from corporate membership benefits. Please contact Madison Children's Museum to learn more about becoming a Corporate Member.

Madison Children's Museum is a not-for-profit, 501(c)3 organization (Tax ID: 39-1383497). Your gift is tax deductible to the fullest extent provided by law.