



2015 SPONSORSHIP OPPORTUNITIES

Deadline for Sponsorship: May 1, 2015

MONDAY, MAY 18, 2015, MAPLE BLUFF COUNTRY CLUB

SPONSORSHIP LEVEL	Presenting (includes Foursome)	Clubhouse (includes Foursome)	Hole (includes Foursome)	Foursome	Individual Golfer
ON-SITE EVENT EXPOSURE					
Exclusive event naming privilege (i.e., Spring Scramble, presented by Sponsor)	✓				
Podium time during tournament program	✓				
Branded golf balls, golf tees, and golf towel for golfers	Logo				
Branded putting green and putting challenge sponsor		✓			
Clubhouse check-in banner recognition	Logo	Prominent Name	Name		
Branded tournament hole flag	Logo	Logo	Logo		
Branded tee box flutter flag	2 Large Flutter Flags, 1st Tee	2 Medium Flutter Flags, 10th Tee	Signage		
Tee box marketing opportunities	✓	✓	✓		
Gift bag marketing opportunities	✓	✓	✓	✓	
MEDIA AND PROMOTION					
Event press release recognition	Top Billing	Prominent Name			
Printed save-the-date invitation recognition	Top Billing	Prominent Name	Name		
E-communications & social media recognition	✓	✓	✓		
ADDITIONAL BRAND EXPOSURE					
Major Donor Honor Wall recognition	✓	✓			
Museum website special event recognition	Logo	Logo	Name		
Post-event thank you letter & email recognition	✓	✓	✓	✓	
Museum annual report recognition	✓	✓	✓	✓	
EMPLOYEE ENGAGEMENT OPPORTUNITIES					
Museum admission guest passes (admits 4)	15 Passes	10 Passes	5 Passes	2 Passes	
SPONSORSHIP AMOUNT	\$7,500	\$5,000	\$1,500	\$1,000	\$275

Note: One Presenting and one Clubhouse sponsorship is available for this event.



2015 SPONSORSHIP RESPONSE FORM

May 18, 2015 | Maple Bluff Country Club

I am delighted to support Spring Scramble as a corporate sponsor (please check):

Corporate Sponsorships

- ☐ Presenting Sponsor (\$7,500) ☐ Hole Sponsor (\$1,500)
☐ Clubhouse Sponsor (\$5,000) ☐ Foursome (\$1,000)

☐ I prefer to make an in-kind donation of: _____ with a value of \$ _____

☐ I have enclosed my in-kind donation or ☐ please contact me to arrange pick-up

Sponsor Information

Sponsoring Company _____
please list as you want it to appear in all event materials, signage or acknowledgement

Contact Name /Title _____

Address _____

City | State | Zip _____

Phone | Email | Fax _____

Payment Options

- ☐ I have enclosed a check for this sponsorship payable to MCM Foundation, Inc.
☐ Please invoice me for this sponsorship.
☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card # _____ Expiration date _____

Name on card _____ Security code _____

Signature _____

Please email, mail, or fax this form to:

Pete Schwieger, Madison Children's Museum
100 N. Hamilton Street | Madison, WI 53703
pschwieger@madisonchildrensmuseum.org
Phone: 608.354.0537 | Fax: 608.268.1398

THANK YOU FOR YOUR SPONSORSHIP!



Sponsorship commitment must be confirmed before May 1, 2015 to guarantee name or logo inclusion on invitations and print publicity. For a full list of benefits, please see reverse.

Event sponsorships do not include additional corporate membership benefits. Please contact Madison Children's Museum to learn more about becoming a Corporate Member.

Madison Children's Museum is a non-profit organization. Madison Children's Museum Federal ID #39-1383497 and Tax Exempt #ES 22920.