

28TH ANNUAL AMERICAN GIRL BENEFIT SALE

for Madison Children's Museum & American Girl's Fund for Children

Benefit Sale Warehouse * 8830 N. Greenview Drive * Middleton, WI 53562

SATURDAY, JULY 18 * 7 A.M.-3 P.M. & SUNDAY, JULY 19 * 8 A.M.-NOON

WHEN SHOPPING IS A WIN-WIN-WIN!

Some things in life are like that – everyone involved wins. The annual American Girl Benefit Sale is one of those! You get a great deal on purchases that benefit the children you care about. Sale proceeds support nearly 20 area non-profit agencies who serve children and families, including Madison Children's Museum, community centers, nature and environment-related organizations, arts productions and programs for children with special needs.

Thank you for shopping and being a part of this important fundraiser — the 28th American Girl Benefit Sale!

— Deb Gilpin, MCM CEO

Madison Children's Museum 100 N. Hamilton St., Madison, WI 53703 9:30 a.m.–5 p.m. daily

Madison Children's Museum shopping bags available! \$5 each, cash only

Use the coupon on the back of your ticket for a discount at the Mattel Toy Store!

BENEFIT SALE REGULATIONS

- Each shopper may enter the sale just one time.
- For safety reasons, children ages 3 and under (including infants) are not admitted.
- Merchandise limits are on a per-person basis, not per ticket. We reserve the right to limit purchase quantities. These will be posted on the merchandise tables.
- No merchandise is staggered or held back.
- No wheeled devices (strollers, wagons, or wheeled luggage) are allowed in the warehouse. Mobility devices are allowed for those with disabilities.
- Current, valid disability parking permit must be displayed for disabled parking.
- $\bullet\,$ There are NO returns. Items are refurbished returns and overstock, and sold as is.
- Madison Children's Museum does not ship, hold, or accept telephone orders.
- We accept cash, MasterCard, Visa, American Express, Discover, and debit cards.
- Smoking is not allowed in the warehouse or on the grounds.
- Attendees may be photographed or videotaped and consent to use of their image for promotional purposes.
- Please DO NOT contact American Girl regarding this sale.

ROUND UP YOUR PURCHASE

Please round up your purchase to help raise funds for our Access for Everyone program, which allows all visitors, regardless of disability or financial hardship, to visit the museum. Last year, more than \$3,500 was raised to benefit this program. Overall, the sale grossed over \$1 million to benefit the museum and dozens of other nonprofits serving area children and families.

SPECIAL THANKS TO OUR

RAFFLE WHILE YOU WAIT!

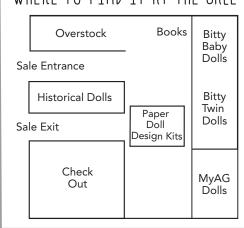
Saturday, 7 a.m. – 1:30 p.m.

Enter to win two collections of American Girl items and two 7 a.m. entry tickets for our 2016 sale. Winners pick up prizes at the MCM tent; prizes will not be mailed. Proceeds benefit MCM.

Tickets: \$1 each and \$20 for an arm's length

WONDERFUL SUPPORTERS

WHERE TO FIND IT AT THE SAIF



Abuelo's
American Girl, LLC
American Girl Benefit
Sale Crafters
American Girl Benefit
Sale Volunteers
Bagels Forever
Capitol Ice Arena
Cress Funeral Home
The Coliseum Bar &
Banquet

The Great Dane Pub & Brewing Co., Inc. Graebel Moving Hody Bar and Grill Home Works Remodeling Hy Cite Enterprises Mattel Toy Store Middleton Tourism Commission Middleton Power Center

The North Central
Group
Panera Bread
PDI
Pepsi-Cola of Madison
The Roman Candle
Pizzeria
Scott's Pastry Shoppe
Joyce Siefering
Linda & Michael Slepica

Noodles & Company

Sam's Club
Spectrum Brands
Standard Process
Steep & Brew
Street Level Marketing
Sysco Foods
Toby's Supper Club
Mary Updike
Vortex Optics
Whole Foods Market

NOTE: Grace, the current Girl of the Year, is NOT available at the Benefit Sale.

Madison Children's Museum shares sale (proceeds with:





PRICE LIST - 28TH AMERICAN GIRL BENEFIT SALE

PURCHASER AGREES NOT TO RESELL ITEMS PURCHASED AT THE AMERICAN GIRL BENEFIT SALE

American Girl Place Star T-shirt \$2 Blue Glasses	DOLLS		FOR GIRLS
	My American Girl Dolls \$57.50 each Limit 6 (Does not include access to Innerstar U)	AMERICAN GIRL PETS Coconut	Isabelle Dance Headband \$2 Lambie PJs \$16
Happy Birthday Set	Girl of the Year Dolls: Isabelle		
Snowshoe Set			Mini Dolls \$12 (Limit 1 of each: Saige, Julie, Caroline, Nellie, Cecile, Isabelle, Kirsten) Craft Books \$10 Mini Doll Stands \$2
BITTY BABY Bitty Baby Lullaby Lantern \$17 Bitty Baby Paisley Sleeper \$8 Bitty Twin Red Argyle Outfit \$7			



SUNDAY'S MARKDOWN SALE! On Sunday, the warehouse will open at 9 a.m. for the Markdown Sale. Free, numbered tickets will be distributed on a first-come, first-served basis starting at 8 a.m. Available merchandise and prices will be posted at MadisonChildrensMuseum.org on Saturday evening. NO OVERNIGHT CAMPING ALLOWED ON-SITE OR IN THE BUSINESS PARK.



SILENT AUCTION ----

Featuring an original, Pleasant Company Bitty Baby doll signed by Pleasant Rowland. Never offered before!

Saturday * 8 a.m.-1 p.m. * Varying closing times HISTORICAL COLLECTION

Addy Doll & Special Outfit Cecile Doll & Parlor Outfit Cecile Doll in Special Outfit

Elizabeth Meet Outfit & Accessories & Tea Outfit Emily Doll with Accessories

Felicity Carriage, Palomino Horse & Riding Outfit

Felicity Meet Outfit & Porcelain Toy Doll & Partial Tea Set

Kathleen Girl of Many Lands with Display Case Kirsten Friendship Quilt & Quilt Kit, Kirsten BD Dress, 2 Gray Cats

Kirsten Items: Straw Hat, Red Shoes, Bait Basket, Honey Pots, Purple Plaid Dress & Shawl

Kirsten Meet Outfit with Accessories

Kirsten Pioneer School Lunch Box & Slate Bag Supplies, Water Bucket, Swedish Dirnl Shirt & Kerchief

Kirsten Skating Outfit & Sweater with Snowshoes Kit Holiday Outfit & Produce/Preserves & Holiday Baking Set

Marie Grace Doll in Special Outfit

Marie Grace Vanity & Dog Fairy Costume Outfit & Accessories

Molly Doll with Accessories

Molly Meet Outfit Accessories & Story Collection Molly Winter Skate Outfit & Swim Suit Outfit & Roller Skates

Molly Yellow Bed & Bedding Molly & Emily Tap Outfits Ruthie Doll & Satin PJs

BITTY BABY

BB Basics, Sparkle Sweetie Outfit, Little Hearts BB Changing Pad, Crib Bedding & Doll BB Darling Dots Outfit, Twinkle Party Outfit, Oaks & Acorn Dress, Camo Jumper BB Gingham Party Dress, Prairie Dress, Camping Outfit, Wings & Things

BB Kitchen, BB Twins, Chef Outfit & Baking Outfit

BB Single Stroller & Doll

BB Snow & Sweet PJs & Gingham Dress with Red & Blue Soccer Outfits

BB Starter Set & Doll

BB Twin Dolls with Bitty Twin Starter Set

BB Twin Sleepers, Blossom Sleeping Bags, Blue Soccer Outfit, Red Soccer Outfit

BB Wicker Basket with Snowy & Sweet PJs, Wrap Blanket

GIRL OF THE YEAR

Grace Doll & Accessories

Jess Meet Outfit & Scooter & Swing

Kailey Boogie Board, Binkini, Towel, Accessories, Wetsuit & Snorkel Set

Kanani Lounge Chair & Accessories

Kanani Shaved Ice Stand

Lanie Hammock, Garden Outfit, and Nature Set

Lindsey Laptop, Scooter Set & Doll

(Clothes not included)

Marisol Spotlight Stage, Ballet Outfit, Accessories & Partial Tap Outfit

Mia Purple Ice Skates, 2-in-1 Skate Outfit &

Practice Outfit & Skate Backdrop Mia Accessories, PJs and Bedroom Accessories Saige Accessories & Picnic Set

ACCESSORIES & MORE

2-in-1 Surf Swimsuit, Coconut PJs, Easy Breezy Outfit & Genie Costume

Brocade Holiday Outfit, Earrings, Photographer Outfit & Reindeer PJs

Camping Chair, Cozy Sleepover Set & Fresh/Fun Outfit

Campus Cheer Outfit, Everyday Play Outfit, Old Meet Outfit, Silver Skirt Outfit

Coconut, Coconut Fun Outfit, Skateboard Outfit, Sweet Savannah Outfit

Computer Desk, Chair, Sweet School Outfit & Violin Crafter Doll Tree House

Fashion Studio, Petite Parties Outfit & **Sweater Coat Set**

Hair Care Kit, Hairstyle Helper, Dot Cami & Briefs, Casual Chic Outfit

Honey Dog, Pet Carrier, Vet Set & Grooming Tub Hopscotch Hill Razzi Rabbit & Recess Play Set Interstar Jacket, Feeling Great Outfit, Bowling Team Outfit, Yoga Outfit

Pretty Party Outfit, Butterfly Garden PJs & Weekend Fun Outfit

Rosy Red Outfit & Cozy Sweater Outfit & Snow Flurry Outfit

Singing Star Set, Ruffled Hoodie Outfit, Raincoat & Boots

Soccer Set, Cheer Section & Sports Top with Briefs Winter Chalet, Soft as Snow Outfit, Snow Board with Gear & Snow Much Fun Set

Winter Wonder Outfit, Snowy Dreams PJs, Prairie Tunic Outfit, Cordoroy Dress

EXPERIENCES

7 a.m. Tickets & Preferred Parking 7 a.m. Tickets & Hotel Stay AG Place Experience MCM Birthday Party MCM Family Plus Membership Mystery Box Various Vendor Craft Baskets

Buy-It-Now Archived Dolls Available

SHUTTLE BUSES

Routes run from hotels in Greenway Station to the warehouse and through downtown Middleton with stops at the Hy Cite Corporation, Capitol Ice Arena, The Roman Candle Pizzeria and the Mattel Toy Store. Shuttle buses run on Saturday from 6:30 a.m.-4 p.m.