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 28TH ANNULL AMERCAN GIRL BENEFIT SALE for Madison Children's Museum \& American Girl's Fund for ChildrenBenefit Sale Warehouse * 8830 N. Greenview Drive * Middleton, WI 53562 SATURDAY, JULY 18 * 7 A.M.-3 P.M. \& SUNDAY, JULY 19 * 8 A.M.-NOON

WHEN SHOPPING IS A WIN-WIN-WIN!
Some things in life are like that everyone involved wins. The annual American Girl Benefit Sale is one of those! You get a great deal on purchases that benefit the children you care about. Sale proceeds support nearly 20 area non-profit agencies who serve children and families, including Madison Children's Museum, community centers, nature and environment-related organizations, arts productions and programs for children with special needs.

Thank you for shopping and being a part of this important fundraiser the 28th American Girl Benefit Sale!

- Deb Gilpin, MCM CEO

Madison Children's Museum
100 N. Hamilton St., Madison, WI 53703 9:30 a.m.-5 p.m. daily

## Madison Children's Museum shopping bags available! \$5 each, cash only

Use the coupon on the back of your ticket for a discount at the Mattel Toy Store!


## BENEFIT SALE REGULATIONS

- Each shopper may enter the sale just one time.
- For safety reasons, children ages 3 and under (including infants) are not admitted.
- Merchandise limits are on a per-person basis, not per ticket. We reserve the right to limit purchase quantities. These will be posted on the merchandise tables.
- No merchandise is staggered or held back.
- No wheeled devices (strollers, wagons, or wheeled luggage) are allowed in the warehouse. Mobility devices are allowed for those with disabilities.
- Current, valid disability parking permit must be displayed for disabled parking.
- There are NO returns. Items are refurbished returns and overstock, and sold as is.
- Madison Children's Museum does not ship, hold, or accept telephone orders.
- We accept cash, MasterCard, Visa, American Express, Discover, and debit cards.
- Smoking is not allowed in the warehouse or on the grounds.
- Attendees may be photographed or videotaped and consent to use of their image for promotional purposes.
- Please DO NOT contact American Girl regarding this sale.


## ROUND UP YOUR PURCHASE

Please round up your purchase to help raise funds for our Access for Everyone program, which allows all visitors, regardless of disability or financial hardship, to visit the museum. Last year, more than $\$ 3,500$ was raised to benefit this program. Overall, the sale grossed over $\$ 1$ million to benefit the museum and dozens of other nonprofits serving area children and families.

## RAFFLE WHILE YOU WAIT!

Saturday, 7 a.m. - 1:30 p.m.
Enter to win two collections of American Girl items and two 7 a.m. entry tickets for our 2016 sale. Winners pick up prizes at the MCM tent; prizes will not be mailed. Proceeds benefit MCM.
Tickets: \$1 each and $\$ 20$ for an arm's length

## SPECIAL THANKS TO OUR WONDERFUL SUPPORTERS

Abuelo's
American Girl, LLC
American Girl Benefit
Sale Crafters
American Girl Benefit Sale Volunteers Bagels Forever Capitol Ice Arena Cress Funeral Home The Coliseum Bar \& Banquet

The Great Dane Pub \& Brewing Co., Inc. Graebel Moving Hody Bar and Grill Home Works Remodeling Hy Cite Enterprises Mattel Toy Store Middleton Tourism Commission Middleton Power Center

Noodles \& Company The North Central Group Panera Bread PDI
Pepsi-Cola of Madison
The Roman Candle Pizzeria Scott's Pastry Shoppe Joyce Siefering Linda \& Michael Slepica

Sam's Club
Spectrum Brands Standard Process
Steep \& Brew
Street Level Marketing Sysco Foods
Toby's Supper Club
Mary Updike
Vortex Optics Whole Foods Market

NOTE: Grace, the current Girl of the Year, is NOT
available at the Benefit Sale.

Madison Children's Museum shares sale proceeds with:


| MY AMERICAN GIRL |  |
| :---: | :---: |
| American Girl Place Star T-s |  |
| Blue Glasses |  |
| Cups and Saucers | \$7 |
| Flower Purse | \$3 |
| Happy Birthday Set | \$15 |
| Innerstar U Necklace | \$3 |
| Picnic Set | \$17 |
| Snowshoe Set | \$10 |
| True Spirit Outfit | \$12 |
| Various Accent Hair Pieces. | \$5 |
| BITTY BABY |  |
| Bitty Baby Lullaby Lantern. | \$17 |
| Bitty Baby Paisley Sleeper | \$8 |
| Bitty Twin Red Argyle Outfit | \$7 |

DOLLS
My American Girl Dolls. . $\$ 57.50$ each Limit 6 (Does not include access to Innerstar U)

Historical Dolls (Limit 1) . . . . . . . . \$75
Girl of the Year Dolls:
Isabelle.
\$120
Saige . . . . . . . . . . . . . . . . . . . $\$ 110$
(Limit 1 Saige doll \& 3 Isabelle dolls
OR 4 Isabelle dolls)
Bitty Baby (Limit 1). \$40
Bitty Twin (Limit 1 Doll) . . . . . . . . \$40

## HISTORICAL COLLECTION

Caroline's Skiff. . . . . . . . . . . . . $\$ 87.50$
Ivy's Accessories . . . . . . . . . . . . . . \$8
Rebecca's Sideboard. . . . . . . . . . \$60
Rebecca's New Meet Outfit . . . . \$20
Rebecca's New Meet Jacket. . . . . \$5
AMERICAN GIRL PETS
Coconut ....................... $\$ 12$
Corgi ........................... . \$12
Meatloaf's Travel Set .......... \$15
Pepper's Travel Set . . . . . . . . . . . \$15
Pet Camping Outfit . . . . . . . . . . . \$9
Spiky Collar \& Leash . . . . . . . . . . . . \$5
Sporty Pet Outfit

FOR GIRLS


SUNDAY'S MARKDOWN SALE! . On Sunday, the warehouse will open at 9 a.m. for the Markdown Sale. Free, numbered and MadisonChildrensMuseum.org on Saturday evening. NO OVERNIGHT CAMPING ALLOWED ON-SITE OR IN THE BUSINESS PARK.

## SILENT AUCTION



Featuring an original, Pleasant Company Bitty Baby doll signed by Pleasant Rowland. Never offered before!

Saturday * 8 a.m.-1 p.m. * Varying closing times HISTORICAL COLLECTION
Addy Doll \& Special Outfit
Cecile Doll \& Parlor Outfit
Cecile Doll in Special Outfit
Elizabeth Meet Outfit \& Accessories \& Tea Outfit Emily Doll with Accessories
Felicity Carriage, Palomino Horse \& Riding Outfit Felicity Meet Outfit \& Porcelain Toy Doll \&

Partial Tea Set
Kathleen Girl of Many Lands with Display Case
Kirsten Friendship Quilt \& Quilt Kit, Kirsten BD Dress, 2 Gray Cats
Kirsten Items: Straw Hat, Red Shoes, Bait Basket, Honey Pots, Purple Plaid Dress \& Shawl
Kirsten Meet Outfit with Accessories
Kirsten Pioneer School Lunch Box \& Slate Bag Supplies, Water Bucket, Swedish Dirnl Shirt \& Kerchief
Kirsten Skating Outfit \& Sweater with Snowshoes
Kit Holiday Outfit \& Produce/Preserves \& Holiday Baking Set
Marie Grace Doll in Special Outfit
Marie Grace Vanity \& Dog Fairy Costume Outfit \& Accessories
Molly Doll with Accessories
Molly Meet Outfit Accessories \& Story Collection
Molly Winter Skate Outfit \& Swim Suit Outfit \&
Roller Skates
Molly Yellow Bed \& Bedding
Molly \& Emily Tap Outfits
Ruthie Doll \& Satin PJs
BItTY BABY
BB Basics, Sparkle Sweetie Outfit, Little Hearts
BB Changing Pad, Crib Bedding \& Doll
BB Darling Dots Outfit, Twinkle Party Outfit,
Oaks \& Acorn Dress, Camo Jumper
BB Gingham Party Dress, Prairie Dress, Camping Outfit, Wings \& Things

BB Kitchen, BB Twins, Chef Outfit \& Baking Outfit
BB Single Stroller \& Doll
BB Snow \& Sweet PJs \& Gingham Dress with Red \& Blue Soccer Outfits
BB Starter Set \& Doll
BB Twin Dolls with Bitty Twin Starter Set
BB Twin Sleepers, Blossom Sleeping Bags, Blue
Soccer Outfit, Red Soccer Outfit
BB Wicker Basket with Snowy \&
Sweet PJs, Wrap Blanket
GIRL OF THE YEAR
Grace Doll \& Accessories
Jess Meet Outfit \& Scooter \& Swing
Kailey Boogie Board, Binkini, Towel, Accessories, Wetsuit \& Snorkel Set
Kanani Lounge Chair \& Accessories
Kanani Shaved Ice Stand
Lanie Hammock, Garden Outfit, and Nature Set
Lindsey Laptop, Scooter Set \& Doll (Clothes not included)
Marisol Spotlight Stage, Ballet Outfit, Accessories \& Partial Tap Outfit
Mia Purple Ice Skates, 2-in-1 Skate Outfit \& Practice Outfit \& Skate Backdrop
Mia Accessories, PJs and Bedroom Accessories
Saige Accessories \& Picnic Set

## ACCESSORIES \& MORE

2-in-1 Surf Swimsuit, Coconut PJs, Easy Breezy Outfit \& Genie Costume
Brocade Holiday Outfit, Earrings, Photographer Outfit \& Reindeer PJs
Camping Chair, Cozy Sleepover Set \&
Fresh/Fun Outfit
Campus Cheer Outfit, Everyday Play Outfit,
Old Meet Outfit, Silver Skirt Outfit
Coconut, Coconut Fun Outfit, Skateboard Outfit, Sweet Savannah Outfit
Computer Desk, Chair, Sweet School Outfit \& Violin
Crafter Doll Tree House

Fashion Studio, Petite Parties Outfit \& Sweater Coat Set
Hair Care Kit, Hairstyle Helper, Dot Cami \& Briefs, Casual Chic Outfit
Honey Dog, Pet Carrier, Vet Set \& Grooming Tub
Hopscotch Hill Razzi Rabbit \& Recess Play Set
Interstar Jacket, Feeling Great Outfit, Bowling Team Outfit, Yoga Outfit
Pretty Party Outfit, Butterfly Garden PJs \& Weekend Fun Outfit
Rosy Red Outfit \& Cozy Sweater Outfit \& Snow Flurry Outfit
Singing Star Set, Ruffled Hoodie Outfit, Raincoat \& Boots
Soccer Set, Cheer Section \& Sports Top with Briefs
Winter Chalet, Soft as Snow Outfit, Snow Board with Gear \& Snow Much Fun Set
Winter Wonder Outfit, Snowy Dreams PJs, Prairie Tunic Outfit, Cordoroy Dress

## EXPERIENCES

7 a.m. Tickets \& Preferred Parking
7 a.m. Tickets \& Hotel Stay
AG Place Experience
MCM Birthday Party
MCM Family Plus Membership
Mystery Box
Various Vendor Craft Baskets
Buy-It-Now Archived Dolls Available

## SHUTILE BUSES

Routes run from hotels in Greenway
Station to the warehouse and through downtown Middleton with stops at the Hy Cite Corporation, Capitol Ice Arena,

The Roman Candle Pizzeria and the
Mattel Toy Store. Shuttle buses run on Saturday from 6:30 a.m.-4 p.m.

