



## Wonder Ball Halloween Gala

October 18, 2019 | 7–11 p.m.

The Edgewater

Wonder Ball is Madison's most playful gala! This black-tie costume ball invites you into a marvel-filled world for grown-ups, this year with a Halloween theme.

Join us for a night of mystery and mirth, featuring devilish delicacies, thrilling auctions and chilling surprises.

For the past decade, Wonder Ball has helped Madison Children's Museum nurture early childhood learning through dynamic, interactive exhibits and programming. Create a costume or slip on a mask for the time of your life—so Madison's children can have the time of their lives.





## 2019 Sponsorship Opportunities

### Presenting Sponsor \$10,000

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- Exclusive event naming privilege
- Co-host evening with Deb Gilpin, President & CEO of Madison Children's Museum: Welcome and Program
- (2) tables of 8 for guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply
- In-museum promotion of sponsorship
- Table tent promotion of sponsorship on all event tables
- A full-page ad in the event program. Printing deadlines apply

### Title Sponsor \$5,000

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- (1) table of 8 for guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply
- Table tent promotion of sponsorship on all event tables
- A full-page ad in the event program. Printing deadlines apply

### Supporting Sponsor \$1,500

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- Assigned seating for 4 guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply
- A quarter-page ad in the event program. Printing deadlines apply

### Major Sponsor \$2,500

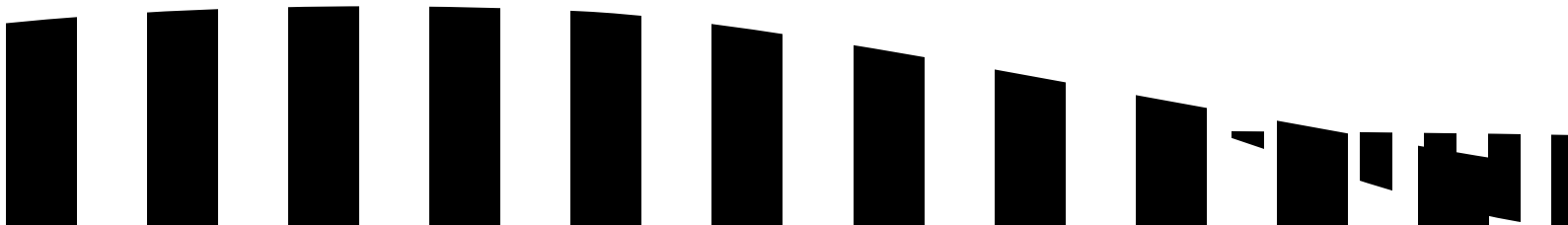
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- (1) table of 8 for guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply
- A half-page ad in the event program. Printing deadlines apply

### Contributing Sponsor \$1,000

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- Assigned seating for 4 guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply



Deadline for Sponsorship: August 15, 2019

## **Wine Pull Sponsor**

**\$2,500**

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*It's a sponsorship that pops! This fun and interactive game of chance is always a winner with gala guests and a sure way to promote your organization in a splashy way.*

- Assigned seating for 4 guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply
- A half-page ad in the event program. Printing deadlines apply


## **Raffle Sponsor**

**\$2,500**

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*Sponsor the most popular game of the evening and promote your company at the same time!*

- Assigned seating for 4 guests: includes wine, beer and food. Cash bar available
- Marketing and social media promotion: logo or name recognition, where possible, on printed and online promotion, including email, event materials, social media, and website. Printing deadlines apply.
- A half-page ad in the event program. Printing deadlines apply



**Madison Children's Museum  
connects children with their  
families, their communities, and the  
world beyond through discovery  
learning and creative play.**



Stephanie Sabo, Special Events Manager  
(608) 354-0536  
[ssabo@madisonchildrensmuseum.org](mailto:ssabo@madisonchildrensmuseum.org)



**madison children's museum**

100 N. Hamilton Street | Madison, WI 53703  
[MadisonChildrensMuseum.org](http://MadisonChildrensMuseum.org)

# 2019 Wonder Ball Sponsorship Commitment Form



Deadline: August 15, 2019

## SPONSORSHIP LEVEL

- ☐ Presenting \$10,000    ☐ Title \$5,000    ☐ Major \$2,500    ☐ Supporting \$1,500    ☐ Contributing \$1,000  
☐ Wine Pull \$2,500    ☐ Raffle \$2,500

## SPONSOR INFORMATION

Business name \_\_\_\_\_

Business mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary contact name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

☐ Pay by check (preferred method), check payable to Madison Children's Museum Foundation, Inc.

☐ Please send an invoice to primary contact

☐ Pay by credit card: ☐ Visa    ☐ MasterCard    ☐ American Express    ☐ Discover

Name on card \_\_\_\_\_ Card number \_\_\_\_\_

Expiration date \_\_\_\_\_ Security code \_\_\_\_\_ Signature \_\_\_\_\_

## COMMIT TO SPONSORSHIP

By signing below, I agree to the commitments and privileges that accompany sponsorship.

\_\_\_\_\_  
Company representative

\_\_\_\_\_  
Date

## PLEASE RETURN THIS FORM TO

Madison Children's Museum  
Attention: Stephanie Sabo  
100 N. Hamilton Street  
Madison, WI 53703

Email: [ssabo@madisonchildrensmuseum.org](mailto:ssabo@madisonchildrensmuseum.org)

Phone: (608) 354-0536

Fax: (608) 268-1398

Please send an **.ai** or **.eps** version of your logo to  
Stephanie Sabo at [ssabo@madisonchildrensmuseum.org](mailto:ssabo@madisonchildrensmuseum.org)

**Thank you for your sponsorship!** Sponsorship commitment must be confirmed before August 15, 2019 to guarantee name or logo recognition on print publicity. Event sponsorships are exclusive from corporate membership benefits. Please contact Madison Children's Museum to learn more about becoming a Corporate Member.

Madison Children's Museum is a not-for-profit, 501(c)3 organization (Tax ID: 39-1383497). Your gift is tax deductible to the fullest extent provided by law.